

Canadian Baptists of Atlantic Canada

Strategic Plan: 2020-25

Adopted: Thursday, September 17, 2020



**CANADIAN BAPTISTS
OF ATLANTIC CANADA**
Joining God in Our Neighbourhoods

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Canadian Baptists of Atlantic Canada

Canadian Baptists of Atlantic Canada is a ministry partnership of more than 450 Canadian Baptist churches and 20 Associations in the Atlantic Provinces. Our role is to resource our pastors, churches, people, organizations and to facilitate shared mission on behalf of our churches.

Our Mission

“We seek the growth of God’s Kingdom by connecting and equipping churches to fully participate in their God given mission!”

Our Vision

“We inspire churches to be joining God in our neighborhoods.”

Our Identity

Baptists are covenant people. Having received salvation and reconciliation through our Lord Jesus Christ, we are obliged as his followers to love one another and to unite joyfully with his church. Our union is voluntary, we come together as equals, all under the Lordship of Jesus Christ.

Since their founding in the early eighteenth century, Baptists in Atlantic Canada have united in Local Churches for worship, Bible study, prayer, and fellowship, mission and ministry. The term 'covenant' has rich significance for Baptists because it reminds us of our commitment to one another in a community of mutual love, caring, trust, and faithfulness.

Our Core Values

Local Church:

We support the healthy, autonomous, and missional presence local churches in their neighbourhood.

Relational Leadership:

We serve one another through our relationships, partnerships, and collaboration.

Missional Growth:

We seek kingdom growth by supporting evangelism, discipleship, and multiplication in the local congregation.

Diversity:

We embrace and celebrate our God given diversity.

Innovation:

We serve with God-given creativity to advance the mission of the local congregation.

Resilience:

We seek to be proactive in facing the challenges of our changing world.

Empowerment:

We equip and resource leaders for the mission of the Church.

Strategic Area #1: New Congregations

How can we inspire and mobilize a growing number of CBAC churches committed to multiplying 65 new congregations by 2025?

Strategies and Action Steps:

1. Lighthouse Church Network: (replanting churches model)

Action Steps	Responsible	Timeframe
Begin to raise awareness again ... More Conversation's with Churches ... Video stories	Kevin, Ron, and team of Lighthouse Network Lead pastors	Fall 2020
Draw together LCN leaders – communicate more and have them increasingly aware of arising opportunities	Kevin and Lighthouse Network Lead pastors	Fall 2020
Online Leadership Circle – raise awareness through this method	Kevin and Lighthouse Network Lead pastors	Fall 2020
Consideration and Development of Collective Church Model – Cumberland Collective (Working with Journey Church)	Kevin and Lighthouse Network Lead pastors	Fall 2020

2. Launch Course: (2 phase, small group church planting course for Church Leadership teams)

Action Steps	Responsible	Timeframe
Complete 13 sessions of Phase 1	Kevin and the Launch Course Design team	Fall 2020

Complete Scripts	Kevin and the Launch Course Design team	Fall 2020
Video pieces videoed	Kevin and the Launch Course Design team	Fall 2020
Editing of videos	Kevin and the Launch Course Design team	Fall 2020
Design PDFs	Kevin and the Launch Course Design team	Fall 2020
Launch in January ... PR (Leadership Circle)	Kevin and the Launch Course Design team	Fall 2020
Phase 2 – Implementation Manual completed	Kevin and the Launch Course Design team	Fall 2020

3. A NEW KIND OF CHURCH Pilot (church planting): Goal: 2-3 dozen “new kind of church” congregations initiated in next 5 years (micro-congregations, house churches, café churches, fresh expressions)

Action Steps	Responsible	Timeframe
<p>Pilot project derailed a bit with COVID – had planned to offer \$250K over 5 years to churches willing to Launch SOMETHING (grants uncertain currently)</p> <p>COVID could change the development and launch date a bit</p>	Kevin & Pilot Project Team	Fall 2020

Complete writing the pilot	Kevin & Pilot Project Team	Fall 2020
Tell current stories	Kevin & Pilot Project Team	Fall 2020
Pilot clarity on Website	Kevin & Pilot Project Team	Fall 2020
Promote – Leadership Circle ...emails ... etc ...	Kevin & Pilot Project Team	Launch early 2021

Notes:

Strategic Area #2: New Pastors

How can we inspire and mobilize CBAC Churches to identify 150 new pastors (75 that are emerging age leaders) that respond to God’s call, are deployed in church ministry and engage in the CBAC ministry training process by 2025?

Strategies and Action Steps:

1. Cultivate and Resource our CBAC Pastors to have purposeful #ICNU conversations.

Action Steps	Responsible	Timeframe
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<p>Identify Campaign name, and adjust web resources accordingly: Your Calling is Calling.</p>	<p>Ron, Andrew, Garth & Catherine Cole</p>	<p>6 months (1/1/2021)</p>
<p>Promote #ICNU as a campaign strategy (using primarily social media) to help local church leaders understand their responsibility in identifying and encouraging potential leaders in their church to be open to ministry.</p>	<p>Garth, Andrew & Ron</p>	<p>January 2021</p>
<p>Host Regional Events which have pastors and #ICNU individuals invited to hear messages about call, and receive an invitation to ministry within the CBAC- Think a Large but simplified Explore Event. This will be done in partnership with ADC. Dates to be established when COVID restrictions are lifted.</p>	<p>Garth, Andrew & Catherine Cole</p>	<p>October 2021</p>
<p>Mentorship Training for pastors mentoring those identified by the ICNU campaign.</p>	<p>M T Working Group (Staff, Pastors, ADC)</p>	<p>October 2020 (Start working group) Sept 2021 Launch</p>

2. Bring clarity, support and affirmation to the Ordination process.

Action Steps	Responsible	Timeframe
Address/Remove barriers that have emerged in BMSE process around licensing.	BMSE, Garth & Andrew	Phase 1 -Oasis 2021 Phase 2 -March 2021 – October 2022
Produce material to clarify next steps. Refine Journey to Ordination material further.	BMSE, Garth, Andrew, Ron & Catherine Cole	Current & ongoing
Use social media platforms like “I’m in” and the “Unexpected Leader Podcast” to build a community of support. Working with young leaders to speak about their sense of call. Create awareness of the work that Cheryl Ann is doing through this work.	BMSE, Garth, Andrew & Cheryl Ann	Current & ongoing
Create an Organization culture that we are for you, not against you.	BMSE, CBAC, Garth & Andrew & CBAC Pastors	Current & ongoing
Establish an ongoing expectation of and educational opportunity for Professional Development. One platform will be monthly Leadership Circles via Zoom.	Professional Development Team	Current Planning Launch – Sept 2020 and ongoing

3. Work with Existing Partners to identify, connect, inspire and mobilize emerging leaders.

Action Steps	Responsible	Timeframe
ADC	Recruit Team	Current & ongoing
Crandall	Recruit Team	Sept 2020
IVCF	Recruit Team	Sept 2021
CBM	Recruit Team	February 2021

Create an interactive website specifically for Mission Edge (though it would also be an integrated part of our CBAC website) that also incorporates various forms of social media (such as a Facebook group)	Greg, Wendy, Ron	December 1, 2020
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2. Develop and give resources to churches for cultivating understanding and engagement in being Mission Edge.

Action Steps	Responsible	Timeframe
Ask the six pilot-project pastors to write series of sermons on being mission edge, compiling those as sample sermons for other pastors to access	Greg	Winter, 2021
Create and resource Mission Edge cohort of Pastors/Churches, including <ul style="list-style-type: none"> a) Facebook group (or other) b) Regular group emails of stories, curated links, etc. 	Greg, Wendy, Ron	December 1, 2020 (with website)
Ongoing story telling of CBAC churches engaged in being Mission Edge including <ul style="list-style-type: none"> a) Pastors/churches submitting their stories b) Videos c) Podcasts 	Greg, Wendy, Ron, Dan	March 2021

3. Measure ongoing engagement as Mission Edge churches.

Action Steps	Responsible	Timeframe
Invite congregations to self-register as Mission Edge Churches, either through Annual report or self-registration on website	Greg, Wendy, Ron, Sandi	February 1, 2021
Recognize and honour Mission Edge churches in various ways, including: a) Certificate, posters, etc. b) Recognizing/honouring at Oasis (our Annual Assembly)	Greg, Wendy	Summer 2021
Solicit stories from self-identified Mission Edge churches to share with the wider network of Mission Edge churches	Greg, Wendy	Summer 2021